

THE HOLOCAUST AND THE UNITED NATIONS OUTREACH PROGRAMME Update on 30 April 2010

Dear Friends,

I am pleased to inform you about the recent educational activities of The Holocaust and the United Nations Outreach Programme.



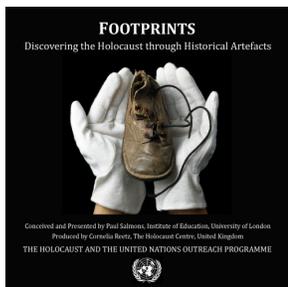
In observance of Yom Ha Shoah, 11 April 2010, we launched the “Anne Frank Twitter Campaign” in partnership with the Anne Frank Center USA. It was also our way to encourage young people to pay tribute to this courageous girl, who died 65 years ago this March in the concentration camp Bergen-Belsen. Visits to our website more than doubled during the campaign.

The campaign encouraged young people to remember how Anne spent the final months of her life, and to learn from her experience. The students were asked to imagine that Anne Frank had a way to receive electronic messages while in hiding from the Nazis, without being discovered. They were invited to “tweet” messages of support to Anne and share their thoughts with her about what they have learned from her life. Students of all ages around the world participated by posting some 350 “tweets” in ten languages on our Twitter site at <http://twitter.com/UNandHolocaust>.

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Continuing with our focus on young people, The Holocaust and the United Nations Outreach Programme, in partnership with the United States Holocaust Memorial Museum, held on 21 April 2010 its first video conference in Spanish with students in seven countries in Latin America to help promote Holocaust education.

United Nations Information Centres in Asuncion, Bogota, Buenos Aires, La Paz, Lima, Mexico City and Panama City brought local high school students together to hear the personal testimony of Margit Morawetz Meissner, a Holocaust survivor, who spoke to them from the Museum in Washington, D.C. Ms. Meissner escaped France with her mother at age 16, via Spain and Portugal, and finally settled in the United States.



Prior to the video conference, the United Nations Information Centres briefed the students on the history of the Holocaust, using tools such as The United Nations Holocaust Programme’s Footprints for Hope kit, which includes a film titled, *Footprints: Discovering the Holocaust through Historical Artefacts*, a lesson plan and a PowerPoint presentation, produced with the UK Holocaust Centre, and the Institute of Education, University of London. The Centres were able to utilize the Spanish-language materials posted on the Programme’s online pedagogical resource, the “Electronic Notes for Speakers”, produced in partnership with the Museum.

More details are available on our website: www.un.org/Holocaustremembrance

Thank you for your continuing support for this Programme,

Kimberly Mann, Manager of The Holocaust and the United Nations Outreach Programme